



Careers Education, Information, Advice and Guidance (CEIAG)



Careers Education, Information, Advice and Guidance:

Governments Career Strategy

**A programme that contributes in preparing opportunities,
responsibilities and experiences for individuals.**

Career Education:

A provision that **ALL** students have access to
from **YEAR 7 to 11.**

Enables individuals to develop their knowledge, understanding, skills and experience of opportunities to manage their career development.

Information:

Ensure individuals receive up to date information on the labour market.

Advice and Guidance:

Assist in making appropriate career decisions and choices.
Enables individuals to make career decisions in a well informed manner, linked to their interests, capabilities and aspirations. Students are more likely to be more motivated, and therefore more productive in their school work.

The careers programme is planned, monitored and evaluated by:

- Assistant Head – Victoria Knight
Vknight@meadowbrookcollege.org
- Careers Lead Coordinator- Michelle Lewis
MLewis@meadowbrookcollege.org

With All staff contributing to this provision.

Plus: Careers advisor - who provides specialist careers guidance.

GATSBY BENCH MARK



The Gatsby Bench Mark have now been put at the heart of the careers strategy, with the expectation **ALL** schools will begin working towards meeting them now, in **FULL** by the end of 2020.

Key role:

- Raising young people's aspiration and promoting access to all career paths.
- Enabling all young people to develop skills and outlook they need to achieve wellbeing, including adaptability and resilience.
- Underpinning the department of education guidance to schools on meeting our statutory responsibility for career guidance.

The eight Gatsby benchmarks of Good Career Guidance

1

A STABLE CAREERS
PROGRAMME

2

LEARNING FROM CAREER
AND LABOUR MARKET
INFORMATION

3

ADDRESSING THE NEEDS
OF EACH PUPIL

4

LINKING CURRICULUM
LEARNING TO CAREERS

5

ENCOUNTERS WITH
EMPLOYERS AND
EMPLOYEES

6

EXPERIENCES OF
WORKPLACES

7

ENCOUNTERS WITH
FURTHER AND HIGHER
EDUCATION

8

PERSONAL GUIDANCE